

CASE STUDY >

VZ International Creative Center

Yáncháng, Shanghai

See how AeraMax Professional made the difference—and a cleaner learning environment.

THE CHALLENGE

Shared toys mean shared germs, and the close quarters of the center meant children were being exposed to cross-contamination.

The VZ International Creative Center in Shanghai, China is a leader in innovative ways for children to learn, through instruction and learning models that focus on creative play for problem-solving. An integral part of that “learn by making” instruction philosophy centers on the use of LEGO building systems and educational products, allowing children to explore and construct projects in a collaborative environment. However, with shared toys comes shared germs, and the close quarters of the center meant children were being exposed to cross-contamination, as well as volatile organic compounds (VOCs) emitted from plastics and surfaces.

THE SOLUTION

Facility managers knew VOCs were constantly emitted from the carpeting and playmaterials of the center, so they installed commercial-grade AeraMax Professional AM IV air purifiers in each classroom and playroom. Since AeraMax Professional air purifiers remove odors and up to 99.97 percent of contaminants like germs, allergens and viruses from indoor air, managers were assured that cross-contamination was also eliminated. Parents wanted to be assured that they were choosing a school focused on the health of their children. AeraMax Professional solution, with its four-stage filtration system, eased any concerns, offering clean, virtually contaminant- and odor-free indoor air.



THE RESULT

Facility managers said that after just one week, odors were eliminated. In addition, the AeraMax Professional air purifiers increased the health of the overall environment. The combination of the four-stage filtration system and the EnviroSmart™ Technology, which automatically senses when it needs to eliminate contaminants and adjusts its operation, provided a turnkey solution that impressed the parents with its high tech controls. In fact, many parents commented that they would like to purchase an AeraMax Professional unit for their home use. Ultimately, this high-tech solution bolstered the impression of the VZ International Creative Center's brand among parents of current students and prospective parents.



“The AeraMax Professional air purifiers increased the health of the overall environment.”

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