Product at IFMA 2015 Will Transform How Facility Managers Fight Flu

AeraMax Professional Helps Remove Airborne Viruses

Itasca, IL (Sept. 23, 2015): Just in time for the onset of flu season, facility managers now have a solution that captures the airborne influenza virus – the AeraMax® Professional. This air purification system will be featured at IFMA’s World Workplace Conference and Expo Oct. 7-9, 2015.

The U.S. Centers for Disease Control and Prevention has stated that airborne exposure is the most common form of flu transmission. In addition, scientists have noted that surface and hand cleaning have limited effectiveness in fighting the flu.

That’s why AeraMax Professional is a vital partner for facility managers nationwide. An independent test found that the commercial-grade air purifier eliminated 99.9 percent of airborne flu particles in a virus-filled room in only 35 minutes.

At Booth #307, you can see the AeraMax Professional in action along with a particle counter that measures the effectiveness of the unit. Indoor air quality experts will go in-depth about the latest special report on the airborne spread of the flu virus and how facility managers have the power to prevent the flu from their common spaces.

“Facility managers need to take extra precautions this flu season because influenza is responsible for an estimated 17 million lost workdays and 38 million missed days of school in the U.S. each year,” said Jeff Dryfhout, AeraMax Professional’s Director of Global Marketing. “Thankfully, the AeraMax Professional helps provide a cleaner facility by capturing the airborne flu virus.”

The commercial-grade air purifier is a turnkey air purification solution developed with the design and efficacy to address facility managers’ unique challenges. It fights against odors, germs, allergens, VOCs and other problem-causing air impurities, helping to remove 99.9% of airborne particles. Plus, it requires almost no maintenance or effort and integrates perfectly into any environment, allowing building occupants to breathe easy.

With AeraMax Professional, facility managers can clean the air in shared spaces such as restrooms, cafeterias, classrooms, waiting areas, and other places where airborne germs can pose the greatest risk for cross-contamination.

Both floor-standing and wall-mounted units are available with a sleek design and engineered for durability. The air purifier features patented EnviroSmart™ technology that automatically adjusts the air cleaner’s settings based on the changing conditions within the room to optimize air cleaning performance while maximizing energy efficiency. Its granular activated carbon filter completely absorbs odors and VOCs without the use of chemicals for a hazardous-free clean.

The system purifies the air in four stages – pre-filter, carbon filter, true HEPA filter and PlasmaTrue™ bipolar ionizer – to effectively provide clean indoor air throughout the entire shared space.

About AeraMax® Professional:
AeraMax® Professional sets the standard for high-performance air purification in the commercial sector. It is the only air purification product line developed with patented EnviroSmart™ technology that responds to the environment, allowing for efficient and low-maintenance operation. It is designed to reduce airborne contaminants in common areas such as restrooms, schools, healthcare facilities and other areas with higher levels of airborne contaminants. AeraMax Professional is part of Fellowes Brands™, founded in 1917, with products in more than 100 countries.

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