



AeraMax® Professional Receives AAFA Certification

First commercial-grade air purifier to earn asthma & allergy friendly™ Certification

Itasca, IL (Oct. 8, 2015): AeraMax® Professional announced today it is the first commercial-grade air purifier to earn asthma & allergy friendly™ Certification from the Asthma and Allergy Foundation of America (AAFA).

The certification is given to products that are scientifically proven to reduce allergens and irritants and are suitable for people living with asthma and allergies. Selected household appliances and linens have also previously received the designation, including the personal AeraMax air purifiers for the home.

“We’re honored to receive this designation by AAFA, which is a standard-bearer for allergy and asthma prevention and awareness,” said AeraMax Professional’s Global Marketing Director Jeff Dryfhout, who made the announcement at the 2015 IFMA World Workplace in Denver. “This designation for our commercial-grade product is a breakthrough for employers and facility managers, who can now more confidently address these year-round air quality concerns in the workplace.”

“Many airborne contaminants can be asthma and allergy triggers, especially in crowded common areas such as offices and schools, and this new product can help to reduce these triggers and give workers and students cleaner air.”

About 1 in 4 Americans suffer from either allergies or asthma, and the prevalence of these conditions is increasing, according to the AAFA. Common indoor triggers include airborne pollutants such as dust mite particles, volatile organic compounds and mold spores, all of which AeraMax Professional removes from the air.

Asthma’s annual toll on the U.S. economy is an estimated \$56 billion, according to the U.S. Centers for Disease Control and Prevention. In 2008 alone, asthma was responsible for 14.2 million missed days of work and 10.5 million missed days of school.

AAFA’s asthma & allergy friendly™ Certification Program (www.aafa.org/certified) was created nearly 10 years ago to provide stricter standards for products that claim to reduce asthma and allergy triggers. Products that earn the certification are independently tested and must reach specified standards.

AeraMax Professional effectively eliminates 99.9 percent of airborne contaminants as small as 0.3 microns using true HEPA filtration and has been proven to also remove 99.9 percent of infectious influenza particles from the air in as little as 35 minutes. The device is designed to integrate into common areas such as offices, schools, living facilities and hospitality venues.

About AeraMax® Professional:

[AeraMax® Professional](#) sets the standard for high-performance air purification in the commercial sector, and is the first commercial-grade air purifier to earn asthma & allergy friendly™ Certification. It is the only air purification product line developed with patented EnviroSmart™ technology that responds to the environment, allowing for efficient and low-maintenance operation. It is designed to reduce airborne contaminants in common areas such as restrooms, schools, healthcare facilities and other areas with higher levels of airborne contaminants. AeraMax Professional is part of Fellowes Brands™, founded in 1917 with products in more than 100 countries.

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